

ORDER



Orders
Order / Rev: 2054606
Alt Order #: WOC12629433
Product Desc: TX General
Estimate: 7706
Flight Dates: 10/27/20 - 11/03/20
Original Date / Rev: 08/10/20 / 08/10/20
Order Type: RFP

KHOU
Primary AE: Ben Stecker
Sales Office: TSWAS
Sales Region: NAT

Agency
Name: Media Buying & Analytics LLC / POL
Buying Contact: _____
Billing Contact: _____
2020 Howell Mill Road NW Suite D-348
Atlanta, GA 30318

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: POL/ Joe Biden / D / PRES / US
Demographic: A18+
Product Codes: PL-Presidential
Revenue Code 1: AGY
Revenue Code 2: (POL) Political
Revenue Code 3: (POL) Candidate

New Business Thru: _____
Advertiser External ID: 147415
Agency External ID: 50530AG
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/26/20	11/03/20	28	\$31,380.00	\$26,673.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2020	28	\$31,380.00	\$26,673.00	0.00
Totals	28	\$31,380.00	\$26,673.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ben Stecker			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KHOU	25%	\$31,380.00
Market	100%	\$125,520.00

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KAZH	0%	\$0.00
KETH	0%	\$0.00
KHSH	0%	\$0.00
KIAH	0%	\$0.00
KLTJ	0%	\$0.00
KNWS	0%	\$0.00
KPRC	0%	\$0.00
KPXB	0%	\$0.00
KRIV	0%	\$0.00
KTBU	0%	\$0.00
KTMD	0%	\$0.00
KTRK	0%	\$0.00
KTXH	0%	\$0.00
KUHT	0%	\$0.00
KXLN	0%	\$0.00
KZJL	0%	\$0.00
UNKWN	75%	\$94,140.00

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 Estimate: 7706
KHOU

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KHOU	10/27/20	11/03/20	CBS News Repeat CBS Early Morning News @4A (Program: CBS Early Morning News @4A - P4)	CM	4:00 AM-4:30 AM	- 1- 1- - -	1:00	2	\$120.00	P04	0.00	NM	3	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/27/20	11/02/20	- 1- 1- - -		2		\$120.00		0.00					
		Week: 11/03/20	11/09/20	- 1- - - - -		1		\$120.00		0.00					
N 2	KHOU	10/27/20	10/29/20	Local News @ 430a M-FCM 11 News First Look (Program: 11 News First Look - P4)	CM	4:30 AM-5:00 AM	- - - 1- - -	1:00	1	\$160.00	P04	0.00	NM	1	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/26/20	11/01/20	- - - 1- - -		1		\$160.00		0.00					
N 3	KHOU	10/27/20	11/02/20	Local News @ 6a M-F #HTownrush @6a (Program: #HTownrush @6a - P4)	CM	6:00 AM-7:00 AM	1- - - - -	1:00	1	\$800.00	P04	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/27/20	11/02/20	1- - - - -		1		\$800.00		0.00					
N 4	KHOU	10/27/20	10/29/20	CBS This Morning CBS This Morning (Program: CBS This Morning - P4)	CM	7:00 AM-9:00 AM	- - - 1- - -	1:00	1	\$660.00	P04	0.00	NM	1	\$660.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/26/20	11/01/20	- - - 1- - -		1		\$660.00		0.00					
N 5	KHOU	10/27/20	10/30/20	Price is Right THE PRICE IS RIGHT (Program: THE PRICE IS RIGHT - P4)	CM	10:00 AM-11:00 AM	- - - - 1- -	1:00	1	\$1,200.00	P04	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/26/20	11/01/20	- - - - 1- -		1		\$1,200.00		0.00					
N 6	KHOU	10/27/20	10/27/20	Young & the Restless YOUNG & THE RESTLESS (Program: YOUNG & THE RESTLESS - P4)	CM	11:00 AM-12:00 PM	1- - - - -	1:00	1	\$1,200.00	P04	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/26/20	11/01/20	- 1- - - - -		1		\$1,200.00		0.00					
N 7	KHOU	11/03/20	11/03/20	Local News @ 12p M-F 11 NEWS AT NOON (Program: 11 NEWS AT NOON - P4)	CM	12:00 PM-12:30 PM	1- - - - -	1:00	1	\$960.00	P04	0.00	NM	1	\$960.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 11/02/20	11/08/20	- 1- - - - -		1		\$960.00		0.00					
N 8	KHOU	10/27/20	11/03/20	Bold & the Beautiful BOLD & BEAUTIFUL (Program: BOLD & BEAUTIFUL - P4)	CM	12:30 PM-1:00 PM	1- - - - -	1:00	1	\$960.00	P04	0.00	NM	2	\$1,920.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/27/20	11/02/20	- 1- - - - -		1		\$960.00		0.00					
		Week: 11/03/20	11/09/20	- 1- - - - -		1		\$960.00		0.00					
N 9	KHOU	10/27/20	10/29/20	Talk THE TALK (Program: THE TALK - P4)	CM	1:00 PM-2:00 PM	- - - 1- - -	1:00	1	\$860.00	P04	0.00	NM	1	\$860.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/26/20	11/01/20	- - - 1- - -		1		\$860.00		0.00					
N 10	KHOU	10/27/20	10/28/20	Let's Make a Deal 2-3p LET'S MAKE A DEAL (Program: LET'S MAKE A DEAL - P4)	CM	2:00 PM-3:00 PM	- - 1- - - -	1:00	1	\$860.00	P04	0.00	NM	1	\$860.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/26/20	11/01/20	- - 1- - - -		1		\$860.00		0.00					
N 11	KHOU	10/27/20	11/02/20	Ellen 3-4p ELLEN (Program: ELLEN - P4)	CM	3:00 PM-4:00 PM	1- - - - -	1:00	1	\$760.00	P04	0.00	NM	1	\$760.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/27/20	11/02/20	1- - - - -		1		\$760.00		0.00					
N 12	KHOU	10/27/20	11/02/20	Local News @ 4p M-F 11 NEWS AT 4PM (Program: 11 NEWS AT 4PM - P4)	CM	4:00 PM-5:00 PM	1- 1- - - -	1:00	2	\$760.00	P04	0.00	NM	2	\$1,520.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/27/20	11/02/20	1- 1- - - -		2		\$760.00		0.00					

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/27/20	11/02/20	1-1----		2				\$760.00		0.00			
N13	KHOU	10/27/20	11/02/20	Local News @ 5p M-F 11 NEWS AT 5PM	CM	5:00 PM-5:30 PM	11-----	1:00	2	\$1,100.00	P04	0.00	NM	2	\$2,200.00
		(Program: 11 NEWS AT 5PM - P4)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/27/20	11/02/20	11-----		2				\$1,100.00		0.00			
N14	KHOU	10/27/20	11/02/20	Local News @ 6p M-F 11 NEWS AT 6PM	CM	6:00 PM-6:30 PM	1-1----	1:00	2	\$1,960.00	P04	0.00	NM	2	\$3,920.00
		(Program: 11 NEWS AT 6PM - P4)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/27/20	11/02/20	1-1----		2				\$1,960.00		0.00			
N15	KHOU	10/27/20	10/31/20	Local News @ 6p Sa 11 NEWS AT 6PM SAT	CM	6:00 PM-6:30 PM	-----1-	1:00	1	\$960.00	P04	0.00	NM	1	\$960.00
		(Program: 11 NEWS AT 6PM SAT - P4)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	-----1-		1				\$960.00		0.00			
N16	KHOU	10/27/20	11/02/20	Wheel of Frtune 630-7p WHEEL OF FORTUNE	CM	6:30 PM-7:00 PM	1-1-1--	1:00	3	\$3,300.00	P04	0.00	NM	3	\$9,900.00
		(Program: WHEEL OF FORTUNE - P4)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/27/20	11/02/20	1-1-1--		3				\$3,300.00		0.00			
N17	KHOU	10/27/20	10/30/20	Late Show Late Show	CM	10:35 PM-11:37 PM	----1--	1:00	1	\$960.00	P04	0.00	NM	1	\$960.00
		(Program: Late Show - P4)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	----1--		1				\$960.00		0.00			
N18	KHOU	10/27/20	10/31/20	Wheel of Frtune 630-7p WHEEL OF FORTUNE (SAT)	CM	6:30 PM-7:00 PM	-----1-	1:00	1	\$1,360.00	P04	0.00	NM	1	\$1,360.00
		(Program: WHEEL OF FORTUNE (SAT) - P4)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	-----1-		1				\$1,360.00		0.00			
N19	KHOU	10/27/20	11/01/20	Latina Voices 430-5a Latina Voices	SuCM	4:30 AM-5:00 AM	-----1	1:00	1	\$60.00	P04	0.00	NM	1	\$60.00
		(Program: Latina Voices - P4)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	-----1		1				\$60.00		0.00			
N20	KHOU	10/27/20	11/01/20	Face the Nation Face the Nation	CM	9:30 AM-10:30 AM	-----1	1:00	1	\$760.00	P04	0.00	NM	1	\$760.00
		(Program: Face the Nation - P4)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	-----1		1				\$760.00		0.00			
													Totals	28	\$31,380.00